



**United Way
Greater Victoria**

uwgv.ca

your donor dollar AT WORK

how WE FUND



The power of one donation makes a difference – big or small your gift is changing lives.



United Way invites funding requests from a wide range of non-profits that fit one or more of our priority areas: kids, poverty and community.



Your donation along with the contributions from over 10,700 donors provides solutions to social issues facing our community.



Experts from our community discuss each application and advise United Way's Impact Steering Committee and staff on the most pressing needs and recommend priorities for funding.



Approved funded partners are monitored through regular agency reporting, review of financial statements and site visits.

NETWORK

People in crisis often require more than one service to get the assistance they need to improve their lives. United Way funds a strong and stable network of programs.

IMPACT

United Way takes a long-term view and leads social change in our community. In 2015, over 97,000 individuals, families, children and youth were helped thanks to your generosity.