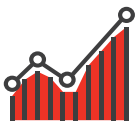


United. We do more.

Support and care for
100,000 Victorians in need

From poverty to possibility | Building peoples' financial independence



Trend

BC has the second highest poverty rate in the country and is the only province without a poverty reduction plan. Employment opportunities are limited and the cost of living continues to rise. Too many people are struggling to make ends meet and for others basic needs are beyond their reach.



Goal

To support people living in poverty by providing resources and opportunities for them to build financial stability and independence.



Strategy

United Way believes the pathway out of poverty starts with providing resources and opportunities for individuals to become more self-sufficient through access to healthy food, affordable housing and employment.



Our Investments

We fund programs and services that:

- Offer safe and stable housing
- Increase access to nutritious food
- Provide financial education support
- Offer employment training and skills development



Impact of Investment

With community support in 2016, United Way invested \$775,710 to build financial stability and independence for individuals and families. As a result, these groups accessed 19 programs to become more self-sufficient, find healthy food, affordable housing and sustainable employment.

Some results from our 2016 funding cycle:

- 51,842 individuals and families gained access to fresh and nutritious food
- 6,959 individuals found meaningful jobs, better managed expenses and supported their families
- 946 individuals and families acquired an affordable, safe and permanent place to live