

how we FUND

INVITE

United Way invites submissions for funding from registered charities that provide services in one or more of our three priority areas: kids, poverty and community. Non-profits are asked to consult United Way's established funding framework which outlines criteria and expectations.

REVIEW

United Way's Community Investment Team reviews submissions for key information based on past grant performance, proposed impact goals that fit within our priority areas and financial stability.

EXPERTS

Three review panels of subject matter experts are convened to assist in understanding community needs, program overlap and gaps in services.

RECOMMEND

Recommendations are passed on to United Way's Community Impact Steering Committee who analyze the proposals while considering how best to meet the needs in our community based on United Way's overall mission.

APPROVE

Final recommendations are brought forward to the United Way's Board of Directors for acceptance.

ACCOUNTABILITY

Funding is granted on a 1, 2, or 3 year basis. At six months and at one year every program is reviewed. This includes an analysis of program outcomes, finances and a site visit.

IMPACT

United Way takes a long-term view and leads social change in our community by funding a strong and stable network of programs and services.



United Way
Greater Victoria