Tre was able to navigate the complexities of aging out of foster care by connecting with people like Elisha at a youth self-sufficiency program funded by United Way. Your support transformed his life.
The past year has been about growth, transition and the power of local love to build resilient communities.

In October, we welcomed our new CEO Mark Breslauer, who brings a heart for community and a head for business strategy to the role. He hit the ground running and already his considerable expertise and passion have provided invaluable leadership and concrete results.

I want to thank Danella Parks and Janet Tudor, who in addition to their regular roles as Director of Community Impact and Director of Operations respectively, took on additional responsibilities as interim co-CEOs for several months, leading the organization with skill and dedication during the transition period to our new CEO.

In 2019, our United Way national movement celebrates 100 years of building a strong and inclusive social profit sector in Canada. The first United Ways served as a community’s social safety net, pooling resources for the common good. Our local United Way, formed by caring citizens in 1937 to tackle the social challenges caused by the Great Depression, continues to be fuelled by the core values of helping people in need and community self-reliance. Last year alone, generous Victorians donated $4.7 Million and United Way helped fund over 100 programs to support over 80,000 vulnerable individuals when and where they needed it most. We, like United Ways across the country, are committed to making social issues such as mental health, homelessness, social isolation and poverty #UNIGNORABLE and are seeking sustainable solutions through the power of collective action.

In every generation, United Way has risen to the challenge of tackling the most pressing social issues of the day. Today, one of our newest signature initiatives in Greater Victoria is working with community partners to seek a holistic solution to our region’s overdose and opioid crisis.

Recently, our Board rolled up its sleeves in strategic visioning sessions to imagine the best possible United Way of the future. Looking ahead as we forge new partnerships and transform, as we always have, to remain at the forefront of community resilience, local love and local impact will always be at the heart of our mission to improve lives and build community in Greater Victoria.

On behalf of the Board of Directors, I want to thank our dedicated team members, tireless volunteers, generous donors, corporate supporters, and hard-working community partners. Together, we are the collective power of a caring community.

Sincerely,

Ivan Watson
Board Chair, United Way Greater Victoria Board of Directors
Rose had a difficult childhood; she was diagnosed with depression and anxiety. Now she aspires to be the first Indigenous prime minister and she’s on the right path thanks to a United Way program. “In grade nine, I started attending a United Way-funded tutoring and mentoring program after school, and the support I had there made such a big difference. I feel like if I can change one life or inspire one student, then maybe they can inspire ten more.”

As a single dad, Ken experienced some tough times until a United Way-funded food program helped him. “The recession hit and I was laid off. At the end of the month I would think: ‘I’ve paid the babysitting costs. I’ve paid the rent. Now how do I feed and clothe these kids?’ I didn’t have any money for groceries. I never understood what the phrase ‘the working poor’ meant until being placed in that situation.” Once things turned around for Ken, he remembered the United Way red logo and felt the need to give back. Donations come off his pay cheque on a weekly basis.
In 2018, over 200 workplaces ran United Way fundraising campaigns to help out a fellow neighbour, friend, colleague or family member. Your support is greatly appreciated!

Nuhaa feels more comfortable in Canada after participating in an after-school program and meeting volunteers like Samantha.

Leaving a legacy: in 2018, long-time supporter Dr. Mary Ellen Purkis created a Donor Advised Fund at United Way to support her family’s passion for volunteerism. Thank you!

Mental health is not just in our heads. 1 in 4 people on Vancouver Island have mental health challenges, whether it be depression or anxiety disorders that compromise their lifestyles and well-being.

United Way’s Period Promise in partnership with Victoria Labour Council, BC Transit and UWGV’s Labour Committee collected over 66,646 menstrual products and distributed them to 14 community agencies.

Women United™ is a global giving circle of 70,000+ women that recognizes the enormous power and influence of women in philanthropy. UWGV launched a local chapter to leverage time, talent and resources from women in the CRD.

10,053 people received counselling and support to overcome trauma and abuse, mental health challenges, and recover from addictions.

$3,681,300 INVESTED

109 PROGRAMS
BC Transit, Canada Revenue Agency, Island Health, RBC Royal Bank and the University of Victoria loaned UWGV their best and brightest to work alongside us for four months during our fall community campaign.

Kids should be hungry to learn, not hungry. Yet 1 in 6 children in BC under the age of 18 live in a household that struggles to put food on the table.

86 AGENCIES

“Powerful and passionate - that’s how I feel about the work United Way does here. No matter what race, religion or background, United Way is here to help.”

- Al Hasham, UWGV 2018 and 2019 Community Campaign Cabinet Chair.

80,551 LIVES CHANGED

On any given night, 931 Victoria residents are homeless, turning anything from cars, to park benches, to underpasses or shelter mats into their homes.

UWGV presented 13 Spirit Awards to recognize the generous nature of businesses, institutions, organizations and individual donors in the CRD. The most prestigious award, the Chair’s Award of Distinction, was given to Mark Lovick, RBC Royal Bank Regional VP for South Vancouver Island.

12,848 seniors accessed programs that combatted isolation by engaging them in social groups, offering rides to important appointments, supporting post-hospital care, and addressing the challenges of Alzheimers and dementia.

24,075 people received healthy, nourishing meals at community kitchens and neighbourhood houses.

7,571 children and youth took part in mentoring and support programs that helped them increase their resiliency, overcome anxiety and bullying, build healthy relationships.

10,571 seniors accessed programs that combatted isolation by engaging them in social groups, offering rides to important appointments, supporting post-hospital care, and addressing the challenges of Alzheimers and dementia.

Travis works part time at a shelter, where he uses his own past to help people experiencing homelessness. A lack of affordable housing is an #UNIGNORABLE issue facing the CRD.
Board of Directors

Ivan Watson, Board Chair
Michael Macdonell, Vice Chair
Dr. Mary Ellen Purkis, Past Chair
Sharon Moysey, Treasurer
Lisa Arora
Captain (N) Jason Boyd
Jasmine Dadachanji
Mackenzie Edwards
Dr. Deborah M. George
Kathryn MacNeil
Steve McKerrell
Stu Shields
Rick Wiegel
Bruce Williams

Honorary Life Members

J. Elinor Branter
Canadian Red Cross Society
BC Coastal Region
Dick Cavaye
CNIB - Victoria
Community Social Planning Council
of Greater Victoria
Mel Cooper
James Cutt
Department of National Defence (DND)
Maureen Duncan
Dr. Rebecca Grant
Dr. Nancy Greer
Grayson M. Hajash*
Sharon M. Halkett
John Heraghty
William Israel
King Bros. Limited
Peter Lockie
Gordon G. Lott*
Brian Mann
Shari McGlynn
Cathy McIntyre
Barb McVagh
F. Harold Moist*
Dave A. Paterson
Harry Prior*
Adrian W. Round
Silver Threads Service
Gordon K. Verley*
Bruce Williams
YMCA-YWCA of Vancouver Island

Corporate sponsors:
Berwick Retirement Communities
Canadian Tire Stores
(locally owned & operated)
Chemistry Consulting
Oak Bay Marine Group
Peninsula Co-op
The Bay Centre
The Wilson’s Group
Wheaton Chevrolet
Buick Cadillac GMC Ltd.
Victoria Labour Council

Media partners:
Bell Media
Black Press
CHEK News
Jim Pattison
Broadcast Group
Lamar Advertising
Pattison Outdoor Advertising
Rogers Communications
Shaw Communications Inc.
Times Colonist

Community Cabinet

Al Hasham, Chair
Paula Carey
Dick Cavaye
Chris Coleman
Greg Conner
Dr. Harlow Hollis
William Israel
Kyara Kahakauwila
Mark Lovick
Brian Mann
Barb McVagh
Bonnie Peacock
Jim Rondeau

Labour Committee

Mike Eso, Co-chair, Victoria Labour Council
Stu Shields, Co-chair, Unifor National Representative
Janet Barney, CUPW Local 850
Candace Charalambidis, Hospital Employees Union SVI
Susanne Francoeu, BC Government and Service Employees Union
Darlene Gallant, BC Government and Service Employees Union
Cory McGregor, IBEW Local 230
Kirk Mercer, CUPE Local 951
Charlotte Millington, Hospital Employees Union SVI
Jim Pullan, Unifor Local 333
Christine Spencer, BC Ferries & Marine Workers Union
Alternate: Christopher Tolhurst, Unifor Local 333
Alternate: Paula White, BC Ferries & Marine Workers Union

* Indicates an Honorary Life Member who has passed away.
**Statement of Financial Position**

<table>
<thead>
<tr>
<th>Assets</th>
<th>31-Mar-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$1,235,157</td>
</tr>
<tr>
<td>Receivables</td>
<td>$1,959,047</td>
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<tr>
<td>Investment</td>
<td>$5,278,419</td>
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<tr>
<td>Endowment</td>
<td>$1,582,002</td>
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<tr>
<td>Capital assets, net of depreciation</td>
<td>$513,026</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$10,567,651</strong></td>
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<table>
<thead>
<tr>
<th>Liabilities</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued liabilities</td>
<td>$619,700</td>
</tr>
<tr>
<td>Community grants payable</td>
<td>$2,360,434</td>
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<tr>
<td>Deferred revenue</td>
<td>$372,615</td>
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<tr>
<td>Deferred costs over the life of the lease</td>
<td>$319,925</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$3,672,674</strong></td>
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<table>
<thead>
<tr>
<th>Fund Balances</th>
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<tbody>
<tr>
<td>Internally restricted</td>
<td>$4,761,188</td>
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<tr>
<td>Externally restricted</td>
<td>$1,639,678</td>
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<tr>
<td>Unrestricted</td>
<td>$494,111</td>
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<tr>
<td><strong>Total fund balances</strong></td>
<td><strong>$6,894,977</strong></td>
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</table>

| Total Liabilities and Fund Balances         | $10,567,651    |

*UWGV continues its 5-year plan, started in 2014 to proactively meet the changing needs of donors. With more donor-directed donations, improved resources for individual/planned giving and clearer linkages to community impact, we expect that the temporary excess of expenses over revenues will be ameliorated.*

**Statement of Operations**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>31-Mar-19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net campaign revenue</td>
<td>$4,675,775</td>
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<tr>
<td>Investment income</td>
<td>$380,160</td>
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<tr>
<td>Bequests</td>
<td>$44,834</td>
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<tr>
<td>Success by 6</td>
<td>$245,314</td>
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<tr>
<td>Sponsorships and events</td>
<td>$50,532</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$5,396,615</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Community Granting &amp; Donor Directed</strong></td>
<td></td>
</tr>
<tr>
<td>Community grant distributions</td>
<td>$2,302,425</td>
</tr>
<tr>
<td>Restricted grant distributions</td>
<td>$265,095</td>
</tr>
<tr>
<td>Donor directed gifts</td>
<td>$1,113,816</td>
</tr>
<tr>
<td><strong>Total Community Granting &amp; Donor Directed</strong></td>
<td><strong>$3,681,336</strong></td>
</tr>
<tr>
<td>Community investment and administrative</td>
<td>$895,471</td>
</tr>
<tr>
<td>Resource development and administrative</td>
<td>$1,074,237</td>
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<tr>
<td>Campaign costs other United Ways</td>
<td>$43,583</td>
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<tr>
<td>Investment fees</td>
<td>$43,407</td>
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<tr>
<td>Success By 6</td>
<td>$65,093</td>
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<tr>
<td><strong>Excess (Deficiency) of revenue over Expenses</strong></td>
<td><strong>$5,803,127</strong></td>
</tr>
</tbody>
</table>

| Excess (Deficiency) of revenue over expenses before the undernoted | $(406,513) |
| Excess (deficiency) of revenue over expenses                            | **$(1,039,543)** |