



FAMILIES IN NEED

COVID-19 has increased family breakdown and domestic violence. Help create a safe daycare space for children dealing with trauma.

GIVE THE GIFT OF PLAY

When Jasmine was 4, her mother was murdered. The shock from this traumatic event was monumental and left her confused, scared and shy. Her father, now a single parent, needed to find a place and a support system that understood the extraordinary challenges she faced.

With your help, we can build a safe space for children like Jasmine, right here in Greater Victoria.

The Little Phoenix Daycare will be a safe haven for children who have experienced deep-rooted trauma such as unsafe, troubled home environments. It will be the first of its kind in North America. The Daycare will have staff equipped to assist children - trauma counsellors, art therapists and other childhood experts supporting each child in a peaceful, therapeutic setting.

Daycare space is at a premium as it is and Little Phoenix will help children age 5 and under dealing with serious life challenges such as domestic violence, inter-generational trauma and significant health issues, as well as for children emigrating from war-torn countries. The curriculum will be tailored to individual life situations and personal needs allowing each child to transform their life for the better.



Currently, there are only enough licensed childcare spaces on Southern Vancouver Island

for **24%**



of our child population

over



United Way
Greater Victoria

Show your local love
Let's rally to recover. #YYJ needs you.

Together with long-term community partners, Family Services of Greater Victoria and the Victoria Immigrant and Refugee Centre Society, you can help us finish the construction of the daycare space, furnish the facility, and fill the shelves with books and toys.

As a result of COVID-19, domestic violence and family breakdown is on the rise. Relationships are strained because of a lack of certainty about the future and potential job loss. Children are often caught in the middle underscoring the need for a daycare like this.

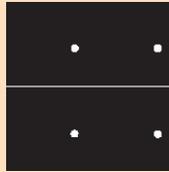
The first five years lay the foundation for a child's life. No child should be left behind.

Show Jasmine that she has a safe home here.



\$100/MONTH = \$1,200/YEAR

Buys five high chairs for little ones to eat their meals on throughout the day



\$50/MONTH = \$600/YEAR

Buys a four-piece locker for children's hats, coats and boots



\$10/MONTH = \$120/YEAR

You can supply a set of 5 giant pillows in calming colours for a reading nook.

Tax benefits make giving to United Way even more attractive

Your donation is eligible for valuable tax credits, which can reduce the federal and provincial income tax you pay every year. See how much you can save on your taxes as a donor.

Gift amount	Total tax savings	Actual cost to you
\$1200/year	\$477	\$723
\$600/year	\$215	\$385
\$120/year	\$24	\$96



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