

# FREQUENTLY ASKED QUESTIONS FOR EMPLOYEE CAMPAIGN CHAIRS

## How does a gift to United Way make a difference in the community?

Last fiscal year, United Way raised \$4.7 million thanks to over 7,000 donors and over 250 workplaces opening their offices to run employee giving programs. These funds helped transform local lives of over 90,000 people right here in your neighbourhood. At United Way, we work to ensure everyone has the opportunity to reach their full potential; we ask you to consider keeping your donation local.

For this year's annual campaign season, we have narrowed our focus in direct response to COVID-19 to help our community recover and rebuild. We have three new areas of action with signature initiatives you can direct your gift to in order to assist those most vulnerable.



**Isolated seniors** - Help connect isolated seniors to healthy meals and companionship



### **Families in need** -

Signature Initiative #1 - Create a safe daycare space for children dealing with trauma

Signature Initiative #2 - Increase children's literacy in the Capital Regional District by investing in childhood reading program



**Mental health and addictions** - Help save lives by providing outreach and counselling to help those facing mental health challenges and addictions

It is your choice to direct your support and we offer donors the ability to designate their donation to a maximum of two registered Canadian charities with a minimum donation of \$40 per charity. A 10% cost recovery fee per designation to a maximum of \$100 per designation will be applied.

## How can I make a payroll pledge/donation?

Payroll donations may be made using ePledge or an electronic fillable or paper pledge form

## How can I make a donation?

Donations can be made via payroll deductions, cheque, Visa, Mastercard, American Express and cash. Use ePledge, a paper or electronic fillable pledge form or please visit [uwgv.ca/donate](http://uwgv.ca/donate)



**United Way**  
Greater Victoria

*Show your local love*  
Let's rally to recover. #YYJ needs you.

**uwgv.ca**

### **What is ePledge?**

ePledge is an online tool that many worksites use to provide you with as fast, easy and secure way to donate. ePledge allows you to give a one-time or monthly credit card donation, or divide your donation across a year's worth of pay cheques by using payroll deduction through your workplace payroll office. ePledge is not available everywhere, but is being expanded to more workplaces every year.

### **Are there tax benefits to donating?**

Your donation is tax deductible. To determine the value of the tax deduction for donations, use the CRA charitable donation tax credit calculator at [canada.ca/en/revenue-agency/services/charities-giving/giving-charity-information-donors/claiming-charitable-tax-credits/calculate-charitable-tax-credits/calculator.html](https://canada.ca/en/revenue-agency/services/charities-giving/giving-charity-information-donors/claiming-charitable-tax-credits/calculate-charitable-tax-credits/calculator.html)

Charitable donations made using payroll deduction are reported on your annual T4 slip.

Electronic receipts are provided by Feb 28 for one-time donations or monthly made by credit card via ePledge.

All those who make a charitable donation above \$25 will automatically receive a tax receipt, issued by the United Way Greater Victoria. Those giving under \$25 may receive a receipt upon request.

### **Can I continue to support the United Way of Greater Victoria campaign when I retire?**

To continue your gift to the United Way, please visit [uwgv.ca/donate](https://uwgv.ca/donate), call 250-385-6708 or check with your payroll/human resources department to put you in touch with your United Way Employee Campaign Chair.

### **Can I donate by automatic bank withdrawals as an alternative to payroll deduction?**

Unfortunately, pre-authorized debit transactions cannot be processed at this time.

### **Can I change my payroll deduction method of payment to another option?**

Please contact [uwgv.ca/contact-us](https://uwgv.ca/contact-us) or call 250-385-6708 for assistance changing your method of payment.

### **If I experience an issue with my pay, can I stop my charitable campaign payroll deductions?**

Donations can be stopped at any time. Firstly, contact your payroll department and then let United Way know at [uwgv.ca/contact-us](https://uwgv.ca/contact-us) or call 250-385-6708.



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